

Programme Outcomes and Course Outcomes

Bachelor of Commerce (B.Com.)



Sharda Education Society's

College Code : 11

Anand Vishwa Gurukul Senior Night College

of Commerce & Science

Affiliated To University of Mumbai

ISO 9001 : 2008 Certified

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Bachelor of Commerce (B.Com.)

Program Outcomes

- PO1: Learners will gain knowledge in the fundamentals of commerce and a deep understanding of all the courses undertaken.
- PO2: Learners will be equipped to join the industry or setup own entities, pursue further professional and other courses.
- PO3: Learners will be equipped to face upcoming challenges in the industry and business as the specializations offered expose them to practical aspects.
- PO4: Learners will be responsible citizens as various academic and co-curricular courses imbibe sensitivity, moral and ethical values among them.

Course Outcomes

FYBCOM– SEMESTER – I

COURSE TITLE: BUSINESS COMMUNICATION I

- CO1:- To provide students with equal opportunity to understand how important it is to have right approach towards communication.
- CO2:- To balance the delivery of oral and written components of communication skills.

COURSE TITLE: FOUNDATION COURSE I

- CO1:- To broaden the mind of students on a wide range of topics like communalism, regionalism, linguist and castes.
- CO2:- To provide general understanding of our constitution and Indian political system. Group discussions, presentations and debates on social issues like female feticide, violence against women, women in media and people with physical and mental disabilities.

COURSE TITLE: BUSINESS ECONOMICS – I

- CO1:- To acquaint the students with concepts and scope of Business Economics and basic economic relations.
- CO2:- To understand various economic functions and their applications.

COURSE TITLE: COMMERCE -I

- CO1:- To develop understanding and provide knowledge about business environment to the management students.
- CO2:- To promote basic understanding on the concepts of Business Environment and to enable

COURSE TITLE: MATHEMATICAL AND STATISTICAL TECHNIQUES

CO1:- To help managers to know “How Much” profit they would earn, whether it is cumulative or no.

CO2:- It also helps managers to understand the co-relation of different variables of his business.

COURSE TITLE: ACCOUNTANCY AND FINANCIAL MANAGEMENT

CO1:-This subject enables the students to combine practical and theoretical knowledge of financial accounting.

CO2:- To report firm’s performance to external parties such as creditors and tax authorities.

Financial records maintain in a systematic manner helps to fetch data at any time.

FYBCOM– SEMESTER – II

COURSE TITLE: BUSINESS COMMUNICATION - II

CO1:-To explain effective ways of presentations.

CO2:-To enlighten various concepts of communications such as interview, meeting, conference and public relations.

COURSE TITLE: FOUNDATION COURSE – II

CO1:- To understand the concept of liberalization, globalization and privatization; their onset in India and their day to day manifestation.

CO2:-To understand human rights and its constituents with special reference to Fundamental Rights stated in the Constitution.

COURSE TITLE: BUSINESS ECONOMICS

CO1:-To understand a wide range of topics like communalism, regionalism, linguism and casteism.

CO2:-To understand in detail our constitution and Indian political system.

COURSE TITLE: COMMERCE -II

CO1:-To guide the students to know the need of regulations to administer to the Banking as well as Insurance industry.

CO2:- To get insight to various Acts like the Banking Regulation Act 1949, RBI Act 1934 and the role of IRDA and the proper applications will enable to accelerate economic development of the country.

COURSE TITLE: MATHEMATICS AND STATISTICAL TECHNIQUES -II

CO1:-To explain and have a good working practice of mathematical tools for taking appropriate decisions in managerial situations.

CO2:-To provide primary knowledge regarding some mathematical techniques to be used in managerial decision making.

COURSE TITLE: ACCOUNTANCY AND FINANCIAL MANAGEMENT- II

CO1:-To understand and apply the theoretical aspects of accounting methods used for collecting, recording and reporting financial information.

CO2:-To analyse and interpret the financial environment in which accounting information is used managing a business.

SYBCOM– SEMESTER – III

COURSE TITLE: FOUNDATION COURSE - III

CO1:-To sensitize the students about the importance of environment and maintaining harmony with the environment for the continued growth & development of mankind.

CO2:-To create awareness among the student community who are the future stakeholders of the world, about the negative actions of human race which are intruding and upsetting the natural balancing equilibrium of nature.

COURSE TITLE: ADVERTISING- I

CO1:-To understand and examine the growing importance of advertising.

CO2:-To understand the construction of an effective advertisement.

COURSE TITLE: BUSINESS ECONOMICS- III

CO1:-To understand Macro Economics factors.

CO2:-To understand money supply, inflation and monetary policy.

COURSE TITLE: BUSINESS LAW -I

CO1:-To demonstrate an informed understanding of the law and social responsibility relevant to managing an organization domestically and internationally.

CO2:-To understand the corporate governance system, including laws related to agency.

COURSE TITLE: ACCOUNTANCY AND FINANCIAL MANAGEMENT - III

CO1:-To acquaint management learners with basic accounting fundamentals.

CO2:-To develop financial analysis skills among learners.

COURSE TITLE: COMPUTER PROGRAMMING -I

CO1:-To learn basic concepts of Information Technology, its support and role in Management, for managers

CO2:-Module II comprises of practical hands on training required for office automation. It is expected to have practical sessions of latest MS-Office software.

COURSE TITLE: COMMERCE -III

CO1:-Entrepreneurship is one of the major focus areas of the discipline of Management. This course introduces Entrepreneurship to budding managers.

CO2:-To develop entrepreneurs &to prepare students to take the responsibility of full line of management function of a company with special reference to SME sector.

SYBCOM– SEMESTER – IV

COURSE TITLE: FOUNDATION COURSE -IV

CO1:-To understand significance of ethics and ethical practices in businesses which are indispensable for progress of a country.

CO2:-To learn the applicability of ethics in functional areas like marketing, finance and human resource management.

COURSE TITLE: ADVERTISING- I

CO1:-To equip the students with knowledge about the nature, purpose and complex construction in the planning and execution of an effective Integrated Marketing Communication (IMC) Program.

CO2:-To understand the various tools of IMC and the importance of co-ordinating them for an effective marketing communication program.

COURSE TITLE: BUSINESS ECONOMICS- IV

CO1:-To understand a wide range of topics like communalism, regionalism, linguist and castes.

CO2:-To understand in detail our constitution and Indian political system.

COURSE TITLE: BUSINESS LAW –II

CO1:- To understand the concepts keeping in mind that students will be the part of industry therefore the emphasis should be on the practical aspect and uses of Industrial Law by the organization.

CO2:-To sensitize the students to the tasks of industrial relations.

COURSE TITLE: COMPUTER PROGRAMMING –II

CO1:-To understand managerial decision-making and to develop perceptive of major functional area of MIS.

CO2:-To provide conceptual study of Enterprise Resource Planning, Supply Chain Management, Customer Relationship Management, Key issues in implementation. This module provides understanding about emerging MIS technologies like ERP, CRM, SCM and trends in enterprise applications.

COURSE TITLE: COMMERCE –IV

CO1:-To acquaint learners with the basic management decisions with respect to production and quality management

CO2:-To make the learners understand the designing aspect of production systems.

TYBCOM– SEMESTER – V

COURSE TITLE: FINANCIAL ACCOUNTING

CO1:-To enable the student to combine practical and theoretical knowledge of financial accounting.

CO2:-To understand the concept of amalgamation and mergers and the situations, when to opt for external and internal reconstruction.

COURSE TITLE: COST ACCOUNTING

CO1:-To understand the process of understanding and implementing uniform costing and inter firm comparison.

CO2:- To provide practical knowledge of integrated and Non-integrated system. Students are able to calculate cost of various individual products manufactured to charge appropriate selling price.

COURSE TITLE: MANAGEMENT ACCOUNTING

CO1:-To understand the importance of marketing management, strategies, product development to develop a better understanding.

CO2:- To understand human resource its nature and methods to develop HR. Students understand the Financial Management its various function, the various financial requirements and how to avoid.

COURSE TITLE: COMMERCE –V

CO1:-To understand distinctive features of services and key elements in services marketing.

CO2:-To provide insight into ways to improve service quality and productivity.

COURSE TITLE: BUSINESS ECONOMICS - V

CO1:-The syllabus is divided into four units covering all major aspects of MACRO-ECONOMICS.

CO2:-It helps to understand the functioning of the economic system and the role of institutions, groups and region within that system.

COURSE TITLE: DIRECT AND INDIRECT TAXATION

CO1:- Learners are acquainted with provision of GST law, an indirect tax – both theory and examples case studies and problems.

CO2:- Learner will be able to develop grip on the legal as well as the practical aspects of the tax.

TYBCOM– SEMESTER – VI**COURSE TITLE: FINANCIAL ACCOUNTING**

CO1:-Financial accounting is the process of recording, summarizing and reporting the myriad of transactions resulting from business operations over a period of time.

CO2:-These transactions are summarized in the preparation of financial statements, including the balance sheet, income statement and cash flow statement that record the company's operating performance over a specified period.

COURSE TITLE: COST ACCOUNTING

CO1:-To enable the students to understand the different cost control systems efficiently by distinguishing cost accounting and financial accounting in two separate forms and to assess the price of different kinds of services such as transport, hospital etc.

CO2:- To prove to be a helping hand for the students in their career to be more independent and challenging in the field of costing and to assess the required properties and system of costing effectively incorporates and industries.

COURSE TITLE: AUDITING

CO1:- Student learn the basic concepts of Auditing, principles of audit integrity, types of Audit etc. Students study audit planning procedures and documentation.

CO2:- Students learn auditing techniques such as audit sampling, test check, internal control. Students learn the objectives and basic principles of internal audit.

COURSE TITLE: DIRECT AND INDIRECT TAXATION

CO1:-Students gain knowledge of various deductions or tax saving opportunities. Students learn the rate at which the income will be chargeable to tax under different heading.

CO2:- Learner are acquainted with provision of GST law, an indirect –both theory and examples. With the help of Case studies and problems the students have firm grip on the legal as well as the practical aspects of Tax.

COURSE TITLE: BUSINESS ECONOMICS - V

CO1:-The syllabus is divided into four units covering all major aspects of Macro-economics.

CO2:-It helps to understand the functioning of the economic system and the role of institutions, groups and region within that system.

COURSE TITLE: COMMERCE –V

CO1:-Students understand the need and objectives for human resource management with respect to the banking sector.

CO2:-Students gain knowledge of various aspects of Human Resource management and make them acquainted with practical aspect of the subject.


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